



XXIV INTERNATIONAL EXHIBITION  
**ELECTRONICS  
& INSTRUMENTATION**

**25-27**

September

**2024**

SAINT-PETERSBURG  
CEC EXPOFORUM



ORGANIZER:



[www.radelexpo.ru](http://www.radelexpo.ru)



**ELECTRONICS  
& INSTRUMENTATION**

**25-27** SEPTEMBER  
2024

**RADEL IS THE LARGEST EXHIBITION IN  
NORTHWEST RUSSIA AND ONE OF THE MOST  
VISITED INDUSTRY EXHIBITIONS HAS  
GROWN UP TO TWO TIMES**

Every year St. Petersburg becomes the epicenter of new technologies in the field of radio electronics, gathers the first persons of the industry, largest suppliers, leading specialists and buyers.

In parallel with the «RADEL» exhibition, the specialized exhibition «AUTOMATION – 2024» is being held. Such collaboration allows participants and visitors to experience the synergy of digital electronics with the digitalization of business and life, create a strong newsbreak for partners in order to increase sales, attract new audience and form a strategy.

The value of the «RADEL» exhibition consists of a unique opportunity for companies to enter and strengthen their positions in the Russian market.

**MORE THAN 200 PARTICIPATING COMPANIES**

**AREA OVER 6,000 SQ.M.**







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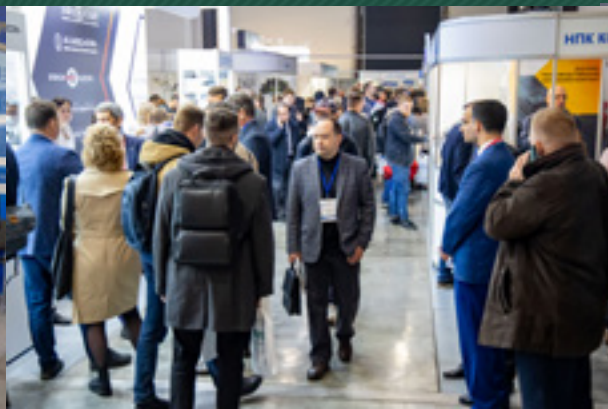
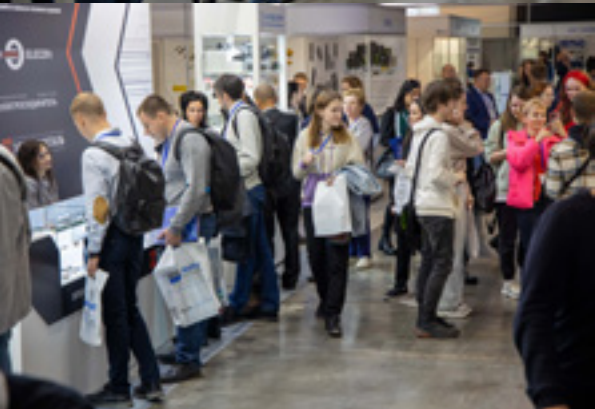
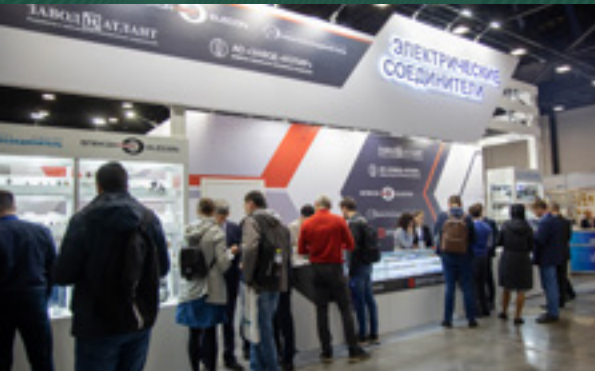


## **HUGE BUYING POTENTIAL**

The rapid changes in the market combined with the reorientation of the economy are opening up new opportunities for players representing advanced and proven technologies and solutions. Due to acute supply problems, favorable and, more than ever, favorable conditions for entering the Russian market are being created in this sector. The «RADEL» exhibition is a unique platform for cooperation, integration and creation of new value chains in the field of electronics.

**79% OF VISITORS ARE TOP MANAGEMENT  
AND SPECIALISTS OF DEVELOPMENT,  
DESIGN AND PRODUCTION ORGANIZATIONS**

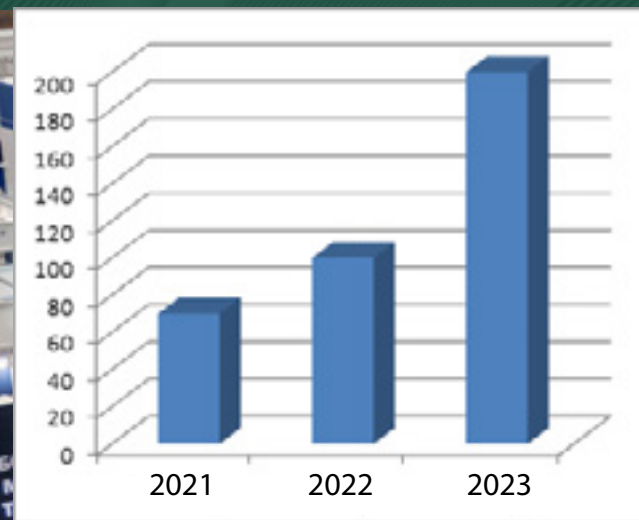
**73% OF VISITORS  
MAKE A PURCHASING DECISION**



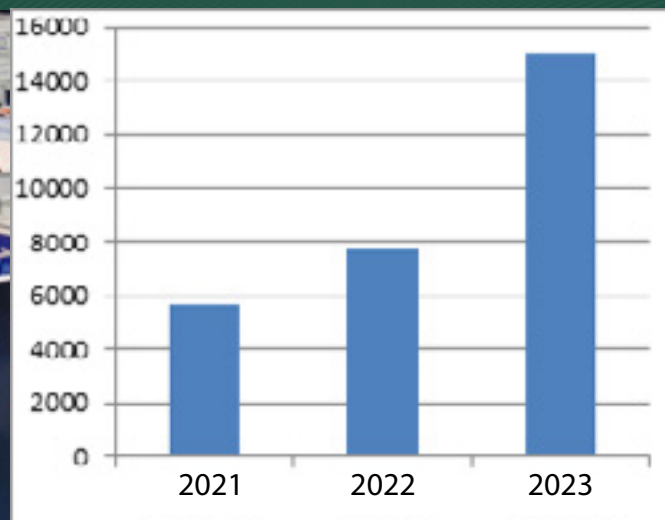


## RADEL IN NUMBERS

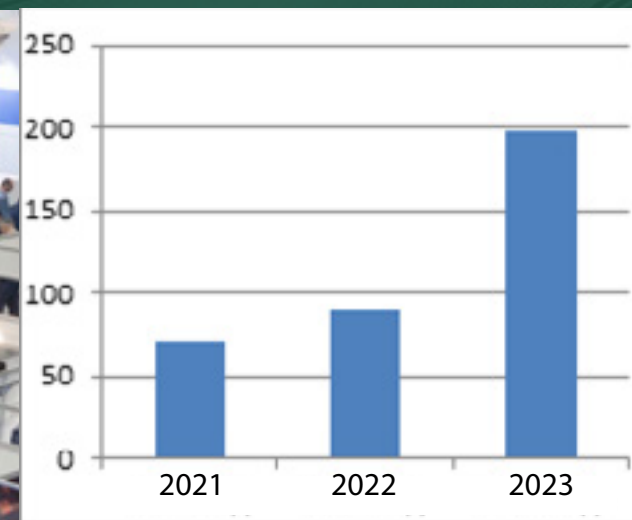
Number of exhibitors by year



Number of visitors by year



Number of Russian cities whose representatives visited the exhibition





## PERSONAL CONTACT WITH TOP PERSONS AND LEADING DEVELOPERS

In order to get acquainted with innovations, learn the experience of applying high-tech solutions in various industries, use new components, technologies, materials in their developments, specialists from sectors traditionally developed in the North-West region come to the exhibition:

- Defense industry;
- Energy (oil and gas industry, electric power industry, etc.);
- Instrumentation, shipbuilding, automotive, aerospace industry;
- Transport (road, rail, sea, bus, truck, electric transport);
- Telecommunications/communications;
- Automation, industrial control;
- Medical equipment;
- Mechanical engineering;
- Agriculture;
- Mining industry.

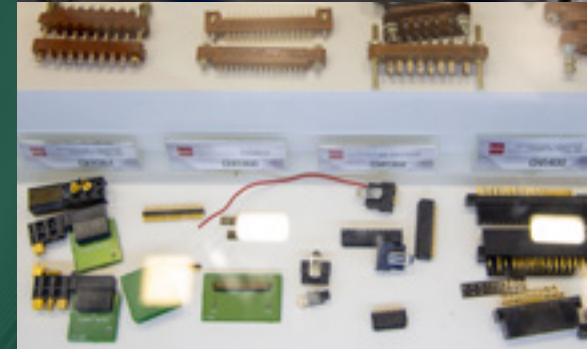
**MORE THAN 15 000 SPECIALISTS ATTENDED THE «RADEL-2023» EXHIBITION!**





## THEME

- ▶ SEMICONDUCTORS
- ▶ EMBEDDED SYSTEMS
- ▶ SENSORS
- ▶ MICROELECTRO-MECHANICAL SYSTEMS
- ▶ RELAY
- ▶ SWITCHES, ELECTRICAL CONNECTORS
- ▶ PASSIVE COMPONENTS
- ▶ DISPLAYS
- ▶ PRINTED BOARDS AND OTHER MEDIA
- ▶ WIRELESS TECHNOLOGIES
- ▶ POWER SOURCES
- ▶ LED & SSL TECHNOLOGIES
- ▶ MEASURING INSTRUMENTS AND EQUIPMENT
- ▶ MICRO- AND NANOSYSTEMS
- ▶ ASSEMBLY AND ASSEMBLY
- ▶ ARTIFICIAL INTELLIGENCE
- ▶ INTERENT OF THINGS
- ▶ DEVELOPMENT AND PRODUCTION OF ELECTRONIC DEVICES
- ▶ CHIP MANUFACTURING EQUIPMENT





## EXHIBITORS 2023





## BESKONTA ELECTRONICS

**Cemenkova Alla Evgenievna**

Deputy Sales Director

*«We would like to thank organizers of the exhibition and all the participants for a wonderful 3 days. Reality exceeded expectations. As a result, there are many useful connections and contacts, there are already concluded contracts with buyers - visitors to the exhibition. Thank you for the warm welcome and support at all stages of the organization, for efficiency and responsibility. We look forward to further cooperation!»*



## KEB-RUS LLC

**Alexander Morozov**

Director of Development



*I thank the organizers for the warm welcome. The exhibition "Automation-2022" was held in St. Petersburg and left the most pleasant impression. We will participate on a regular basis. Very pleasant and competent people in the management of the exhibition. All questions and problems were solved in 5 minutes. The number and quality of visitors is also at the level of Moscow exhibitions such as Electro/Technoforum, etc. See you and greetings from Vladimir.*

## REVIEWS OF EXHIBITION PARTICIPANTS



## SHENZHEN JINGXIN ELECTRONIC TECHNOLOGY CO., LTD

*«Many customers have requested a price quote and placed an order; we are more likely to take part in the exhibition again in 2024»*

## HLC METAL PARTS LTD

*«The company is now focused on developing the Russian market. At this exhibition, we contacted representatives of some factories and trade organizations, and after returning to China, some of them placed orders »*

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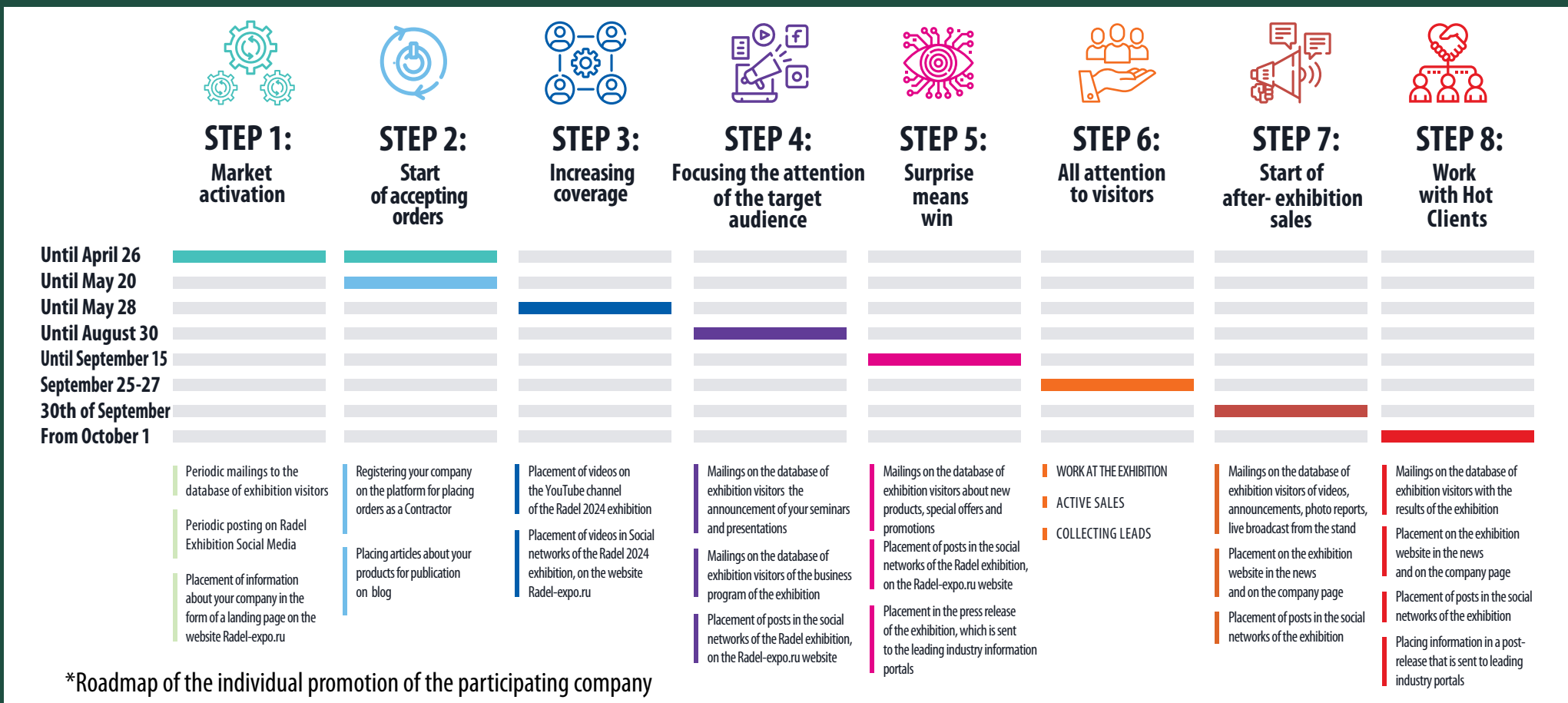
## KV SYSTEMS LLC

*«At the booth of «KV Systems» in addition to the already known modules, new products were presented, in particular UPS-D240, AKB-D7.2-24. The interest in our power sources from the guests of the exhibition was very high. Our employees held talks with many potential customers, answered questions of interest»*





## ПРЕВРАЩАЕМ ЛИДЫ В ГОРЯЧИХ КЛИЕНТОВ\*



\*Roadmap of the individual promotion of the participating company

**100 000 +**  
visitor database

**150 000 +**  
views of exhibition news

**200 000 +**  
E-mail newsletters

**300 000+**  
Site visitors



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